



## Drive and Special Collection Ideas

Thank you for your interest in holding a donation drive for Clothes To Kids Rhode Island (CTKRI), a non-profit organization that provides new and quality used clothing to school-age students from low-income or in-crisis families in the Providence County, free of charge. This document will help you get started on planning a drive, but please keep in mind that every collection is different. Feel free to use ideas that will work best for you and your group. We are happy to help at any step along the way!

### **Good times to hold a collection:**

- Parent Teacher Conferences or Back to School Night
- Assemblies/School Plays/Pep Rallies
- Holiday/Birthday Parties – Ask guests to bring donations instead of gifts!
- Sporting Events
- Office Parties
- Conferences/Meetings

### **Ways to draw interest:**

- Make your drive a competition among departments, grades, classes, clubs, sports teams, scout troops or any other group. A friendly contest is a great way to encourage everyone to get involved. Honor the winning team with a special prize!
- If your drive is at a school, ask the Student Council, National Honor Society or Parent Teacher Association to help promote the drive to the student body. Including a flyer in Friday Folders or an advertisement in a newsletter will help spread the word.
- Make posters and flyers to post and decorate big boxes to collect items to remind people to give.
- Designate a time frame. We've seen very successful single-day events, 3-day drives and 2-6 week drives. Make the drive last only as long as you think you can keep excitement and interest high.

### **Consider holding a focused drive:**

- New underwear and socks are always our greatest need at CTKRI. Please ask for more information on holding an Undie 500!
- Shoes – Kid size through Adult size 13 or Coats – Any size!
- School Uniforms – Navy, black and khaki pants/shorts and white, navy and black polo shirts.
- Any other items included in our Donation Guidelines under "Greatest Needs." Please remind donors that CTKRI accepts clothing sizes 5T-Adult.

**When you are ready to drop off donations, please schedule a time by emailing us [info@clothestokidsri.org](mailto:info@clothestokidsri.org). We are happy to arrange a CTKRI store tour and/or a short drop off volunteer activity for members of your group so that everyone can see how their hard work will benefit children and youth in need in our community. Thank you!**

*For more information, visit us at [www.clothestokidsri.org](http://www.clothestokidsri.org)*